



CONTENT CREATOR

Responsible for creatively capturing and editing video and photography content for New Work Fellowship. Oversees the visual approach to branding, content creation, and internal/external publications. Collaborate with a creative team, the Communications Strategist, administrative staff and ministerial staff of New Work Fellowship to visually appeal and communicate to the audience of the church and community. Utilize and effectively employ all equipment and skills associated with the creative process and storytelling.

CHURCH LEADERSHIP QUALIFICATION:

Assuming the role of a church leader requires one to manifest Christ-like servant-leadership and devotion to the church both in one's performance of responsibilities and in one's general relationships within the church. The reality of leadership is that the leader is expected to set the standard for others. These *leadership* expectations include, but are not limited to:

- Exhibiting joy in service.
- Exhibiting an approachable demeanor.
- Demonstrating a willingness to serve
- Supporting ministries/activities of the church by one's visible involvement and attendance.
- Developing "360-leadership": submitting oneself to coaching, mentoring, and receiving direction; and investing the same in those who serve with you.
- Responsible directly to the Worship Pastor, ultimately to the Lead Pastor.

TYPE OF JOB
CREATIVE

REPORTS TO
WORSHIP PASTOR

JOB STATUS
PART-TIME

DUTIES AND RESPONSIBILITIES

GENERAL RESPONSIBILITIES

1. Create and develop a comprehensive approach to storytelling that will reach New Work Fellowship audiences.
 - Oversee all content creation including, but not limited to, videography, photography, and publication materials.
 - Advance the reach and position of New Work Fellowship, both locally and globally.
 - Collaborate with the Communications Strategist to evaluate, organize, and continually revitalize the visual aspects of communications and marketing of the church.
2. Ensure consistent articulation of New Work Fellowship's desired mission and message:
 - Consistent communication of image and position.
 - Effectively weave the KNOW, GROW, and GO approach to captured material and the publications produced.
 - Have a sensitivity and awareness of the intentional effort to visually communicate the diversity of New Work Fellowship.

3. Provide oversight and direction for all content creation.
 - Foster the branding, vibe and feel of all promotional materials, (logos, images, etc...) representing the current look of New Work Fellowship.
 - Collaborate and work with the creative team (videographers, photographers, storytellers, etc...), communication teams, and ministerial staff and the respective ministries.
 - Provide direction for the content and editorial approach to effective storytelling across all platforms.
 - Recruit and develop team and volunteers to shoot, capture, and direct projects.
4. All other duties as assigned by the Worship Pastor or Lead Pastor.

SKILLS AND REQUIRMENTS

- Demonstrated skills, knowledge and experience in the creating engaging content, utilizing camera equipment and programs.
- Possesses a strong, passionate approach to visual storytelling.
- Experience in developing and managing budgets, equipment, training teams, and supervising personnel.
- Successful experience in photo/video creation, publication design, and project editing.
- Experience in overseeing design projects from the creative brainstorming, capturing content, to publication.
- Computer literacy in online collaborative programs and social media platforms.
- Strong people and collaboration skills.
- Ability to multitask, set and meet deadlines, and work with a team.
- Balances humility with confidence in their vision.
- Strong work ethic and ability to work in a fast-paced environment.
- Sensitive to confidentiality and ministry.

EDUCATION and EXPERIENCE

- Experience in filmmaking, photography, videography, and design.
- Bachelor's degree in visual arts or videography is preferred.
- Experience working with volunteers is desirable.

WORK ENVIRONMENT

The work environment of New Work Fellowship is creative and fast-paced. We hold a team-approach to ministry and collaboration. Employees of New Work Fellowship will represent the church and God with a Christ-like attitude in service and relationships. Accommodations and flexibility are freely given to ensure productive and excellent work.

Please send resumés to:

Josh Hensley | WORSHIP PASTOR

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